

# Privacy Policy

Thank you for choosing ClickLog! Here we describe how we collect, use and handle your information when you use our websites, software and services.

## Collected Information

We collect and use personal data only as it might be needed for us or instructed by you to deliver you our products, services, websites applications (collectively, our “Services”). Your personal data includes information such as:

- Name
- Email address
- Other data collected that could directly or indirectly identify you.

We collect information so that we can provide the best possible experience when you utilize our Services. Much of what you likely consider personal data is collected directly from you when you:

- create an account or purchase any of our Services;
- request assistance from our support team (ex: phone number);
- complete contact forms or request newsletters or other information from us (ex: email);

## Information Usage

We may use the information we collect for certain purposes, including the following:

- Maintain and provide our Site, products, and services
- Fulfill the purpose for which you provide it

- Personalize your experience
- Improve our Site, products and services
- Develop new products and services
- Improve security
- Detect and prevent fraud
- Protect our and our visitors' safety
- Analyze and monitor activity on our Site
- Comply with our obligations
- Marketing
- Exercise our rights
- Enforce our contracts
- Information Sharing

**We may share your information in certain circumstances, including the following:**

With Service Providers and Vendors:

We may retain other companies and individuals to perform services for us, and we may collaborate with other companies and individuals with respect to particular products or services (collectively, “Providers”). In doing so, we may share information with these Providers and/or these Providers may collect and process your information. Examples of Providers include data analysis firms (e.g. Google Analytics), customer service and support providers, payment processors, and internet service companies. These companies are authorized to use your personal information only as necessary to provide these services to us.

We may also disclose your personal information to any other third party with your prior consent.

## **Cookies & Other Tools**

Our Site uses cookies to identify you so you don't need to log in each time you visit our Site. The cookies are linked to your customer identifier, which is associated with the information in your account. If you reject cookies, you may still use our Site and applications, but your ability to use some features or areas may be limited.

Within our Site we and our partners, affiliates, and/or analytics or service providers use technologies such as cookies, beacons, tags and scripts to analyze trends, administer the Site, track visitors' movements around the Site and to gather demographic information about our visitor base as a whole. We may receive reports based on the use of these technologies by these companies on an individual or aggregated basis.

As is true of most websites, we gather certain information automatically and store it in log files. This information may include Internet protocol (IP) addresses, browser type, Internet service provider (ISP), referring/exit pages, operating system, date/time stamp and/or clickstream data. We use this information gathered about you from our Site to help personalize search results, diagnose problems with our server, and to administer our Site. We also gather broad demographic information from this data to help us improve our Site and make your browsing and purchasing experience more enjoyable. This is not linked to any personally identifiable information, except as necessary to prevent fraud or abuse on our system.

You can set your browser to notify you when you receive a cookie and you can refuse it; this may, however, reduce functionality of certain Site features.

## **Targeted Advertisements**

Absent any instructions from you, ClickLog may use information you provide to inform you about additional services and products offered by ClickLog's affiliates, ClickLog venture companies, ClickLog authorized agents, and, where you have consented or where permitted under applicable law, other goods and services providers with whom ClickLog has relationships and whose offerings might be of interest to you. ClickLog and our third party partners may use cookies or similar technologies in order to provide you advertising based upon your browsing activities and interests. Please note you will continue to receive generic ads.

## Security

The security of your personally identifiable information is important to us. We follow generally accepted standards to protect the personally identifiable information submitted to us, both during transmission and once it is received. Even though we take precautions to protect information, no security measures can be 100% secure, and we cannot guarantee the security of your information. If you have any questions about the security of your personally identifiable information, you can contact us at [support@clicklog.io](mailto:support@clicklog.io)

## Data Retention

We may retain your information for as long as your account is active or as needed to provide you services, comply with our legal obligations, resolve disputes, and enforce our agreements.

## Visitor Consent

Information that you disclose in a public space, including on any blog, bulletin board, chat room, or website ClickLog may host for you as part of your ClickLog services, is

available to anyone else who visits that space. ClickLog cannot safeguard any information you disclose in these locations.

If you voluntarily offer any feedback, data, answers, questions, comments, suggestions, ideas or the like, ClickLog will treat that portion of the information as non-confidential and nonproprietary and, except as otherwise expressed in this Policy, ClickLog assumes no obligation to protect such information from disclosure. To request removal of your personally identifiable information from our blog or community forum, contact us at [support@clicklog.io](mailto:support@clicklog.io) In some cases, we may not be able to remove your personally identifiable information, in which case we will let you know if we are unable to do so and why.

## Access

Upon request, we will provide you with a copy of your account data (EU customers only), or information about whether we hold, or process on behalf of a third party, any of your personally identifiable information. To request this information please contact us at [support@clicklog.io](mailto:support@clicklog.io)

You may also correct or request deletion of your personally identifiable information by contacting us at [support@clicklog.io](mailto:support@clicklog.io) We will respond to these requests within a reasonable timeframe.

## Updates

We may update this Policy to reflect changes to our information practices. If we make any material changes, we will notify you by email (sent to the e-mail address specified in your account) or by means of a notice on this Site prior to the change becoming effective. We encourage you to periodically review this page for the latest information on our privacy practices.